



## DISTRIBUTION AND READERS

### PERIODICITY:

4 issues per year (quarterly)  
 January, April, July and November.

### PRINT RUN:

3,000 copies per issue  
 Yearly Total: 12.000 copies  
 4 digital issues  
 6500 followers on Facebook

### DISTRIBUTION:

#### SPAIN - PORTUGAL

2.000 copies distributed among: retailers, manufacturers, large chain stores, international exhibitions, fashion events and subscribers.

#### OTHER EUROPEAN COUNTRIES AND LATIN AMERICA

Distribution of 1.000 copies (aproximately) quarterly in France, Italy, Germany, UK and Mexico.

#### DIGITAL EDITION

Available in our website.

### READERS:

Retailers, wholesalers, chain stores, designers, fabrics and materials manufacturers, lingerie and swimwear.

### INDUSTRY:

The latest and most relevant information regarding fashion, shows, interviews, marketing articles, specific market information, among others.

### TECHNICAL CHARACTERISTICS

Size: 210x290 mm.+ 3 mm. "bleed" (total 216+296 mm.)  
 Operative system: Macintosh  
 Format: PDF/Photoshop (JPG/TIF/PSD)  
 Photographic resolution: 300 dpi (pixels/inch) in CMYK.  
 Pantones or flat ink designs will NOT be accepted.  
 Programs: Illustrator/Indesign /Photoshop/Acrobat  
 Support material: CD/DVD/PDF (include typography and logotypes)  
 Include color proofs for the printing press.

### PUBLICATION DATES 2016

Month	Number issue	Deadline	Published
JANUARY	198	10/12/15	13/01/16
APRIL	199	19/03/16	15/04/16
JULY	200	14/06/16	10/07/16
NOVEMBER	201	10/10/16	10/11/16

### RATES 2016

Pages	Price €
1 page advertisement	1.500
Double page advertisement	2.550
½ page	850
First page	2.550
Second cover	3.100
Cover	3.600
Inside cover	3.100
Back cover	3.400
Inside back cover	3.100

